



ATMO Summit

Business Case for Natural Refrigerants
November 3 2021, ONLINE
June 2022, Washington D.C.

SPONSORSHIP BENEFITS

	PLATINUM - Price on application Max. 1 Sponsor	GOLD - \$19,000 Max. 8 Sponsors	SILVER - \$9,000	BRONZE - \$4,500
STAND Display stand at the event. Platinum & Gold: Prime space Silver: Standard space Bronze: Cocktail table	● 2	● 1	● 1	● 1
VIRTUAL STAND On the event platform*, sponsors can showcase brochures, products info, and video/ banner, book meetings, chat box/ call / video-call function, and more.	●	●	●	●
SPEAKER Guaranteed speaking position at the event.	●	●		
DINNER SPONSOR Sponsorship of the networking dinner reception (printed banners with logo onsite and a commercial ad displayed on the event platform).	●			
BREAK SPONSOR Sponsorship of the networking coffee breaks or breakfast (printed banners with logo onsite and a commercial ad** displayed on the event platform).		●	●	
FREE TICKETS (in person and online*) Number of free full conference passes including dinner reception, social events and all catering. *In-person conference tickets may be reviewed closer to the date, depending on venue capacity restrictions.	● 5	● 3	● 2	● 1
EXTRA DISCOUNT Discount on up to 5 additional conference passes for your company (discount on online tickets don't apply).	● 50%	● 25%	● 15%	
NEWSLETTER Inclusion in ATMOsphere newsletter marketing, sent to our ATMO America email list before the conference. Platinum: Personalised & exclusive newsletter Gold: Banner ad	●	●		
ONLINE MARKETING Preview article or video interview in the run up to the event, to be published on shecco's B2B channels and social media.	●			
VIDEO INTERVIEW Option to organize a 2-minute corporate video interview at the event on natural refrigerant topic / product of choice, to be published on ATMO.org & relevant media partner publications.	●	●		
WORKSHOP & SITE VISIT Option to organize a pre- or post-event workshop, training session, site visit or similar, using the ATMOsphere network to advertize. Additional costs may apply, limited spaces available.	●	●	●	
SOCIAL MEDIA Personalized social media posts in the run up to the event.	●	●	●	●
LOGO VISIBLTY Your company logo on all communication materials, such as regular email alerts, on-site sponsor banners, online program and sponsor listing on ATMO.org, and the online event platform. Size and visibility depending on sponsorship level.	●	●	●	●
MEDIA COVERAGE Visibility in ATMOsphere's media coverage (LinkedIn, Accelerate, R744.com, hydrocarbons21.com and ammonia21.com) before, during and after the event.	●	●	●	●

* All the content will be available on the event platform for a year.

** Sponsors need to provide their video at least one week before the event. Length of the video depends on level of sponsorship: Gold: 3 min.; Silver: 1min. 30 sec.

*** In the event of not being able to host a physycal conference due to the COVID-19, shecco reserves the rights to move ATMO America 2021 100% online. If this happens, shecco will offer sponsors credits to be used for the next ATMOs or any other shecco projets.

Contact us!

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