

2018 ATMOs around the world

PARTICIPANTS



- 68%** Industry Representatives
- 12%** End users
- 5%** Government & policy makers
- 15%** Associations, NGOs, academia, media, utilities and others



8
ATMOsphere Conferences & Events



1,800+
Participants from **840+** Organisations



280+
Speakers & Presentations

M Full coverage of all of our events here: medium.com/naturalrefrigerants/events

Direct channels performance



1,773,795
Total engagements



Twitter impressions



LinkedIn impressions

Aggregated impressions from ATMOsphere Twitter and LinkedIn accounts, and unique page views from ATMO.org website, indirect engagements from different social media or other accounts not included.



ATMO.org impressions



Newsletter impressions

ATMOsphere America 2018

NEWSLETTERS



36
Campaigns

73,071
Total opens



53
Speakers

SOCIAL MEDIA PERFORMANCE



230,000
Social Media Impressions



44
Sponsors & Partners

USEFUL LINKS:

[Accelerate Awards](#)

[Full event coverage](#)



153
Organisations

ATMOsphere Europe 2018

NEWSLETTERS



24
Campaigns

44,130
Total opens



75
Speakers

SOCIAL MEDIA PERFORMANCE



205,000
Social Media Impressions



55
Sponsors & Partners

USEFUL LINKS:

[Accelerate Awards](#)

[Full event coverage](#)



170
Organisations