



ATMO Summit

Natural Refrigerants

November 3 2021, ONLINE
June 2022, Washington D.C.

SPONSORSHIP BENEFITS

● **ONLINE - \$1,200**

VIRTUAL STAND

Powered by Swapcard. Sponsors can showcase* brochures, product info, a video and banner, book meetings, text chat / call / or video-call function, and more.



FREE ONLINE TICKETS



NEWSLETTER

Your logo included in ATMOSphere newsletter marketing, sent to our ATMO America email list before, during and after the conference.



SOCIAL MEDIA

Personalised social media posts prior to the event.



LOGO VISIBILITY

Your logo on all communication materials, such as regular email alerts, Sponsor banners, the program and Sponsor listing on ATMO.org, and on the online event platform. Size and visibility depending on Sponsorship level.



MEDIA COVERAGE

Reporting in ATMOSphere's media coverage (e.g. LinkedIn, Accelerate, R744.com, hydrocarbons21.com and ammonia21.com) before, during and after the event



* All the content will be available on the event platform for a year.

Contact us!

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#ATMOAMERICA



WWW.ATMO.ORG



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Business Case for Natural Refrigerants
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SPONSORSHIP BENEFITS

	PLATINUM - Price on application Max. 1 Sponsor	GOLD - \$19,000 Max. 8 Sponsors	SILVER - \$9,000	BRONZE - \$4,500
STAND Display stand at the event. Platinum & Gold: Prime space Silver: Standard space Bronze: Cocktail table	● 2	● 1	● 1	● 1
VIRTUAL STAND On the event platform*, sponsors can showcase brochures, products info, and video/ banner, book meetings, chat box/ call / video-call function, and more.	●	●	●	●
SPEAKER Guaranteed speaking position at the event.	●	●		
DINNER SPONSOR Sponsorship of the networking dinner reception (printed banners with logo onsite and a commercial ad displayed on the event platform).	●			
BREAK SPONSOR Sponsorship of the networking coffee breaks or breakfast (printed banners with logo onsite and a commercial ad** displayed on the event platform).		●	●	
FREE TICKETS (in person and online*) Number of free full conference passes including dinner reception, social events and all catering. *In-person conference tickets may be reviewed closer to the date, depending on venue capacity restrictions.	● 5	● 3	● 2	● 1
EXTRA DISCOUNT Discount on up to 5 additional conference passes for your company (discount on online tickets don't apply).	● 50%	● 25%	● 15%	
NEWSLETTER Inclusion in ATMOsphere newsletter marketing, sent to our ATMO America email list before the conference. Platinum: Personalised & exclusive newsletter Gold: Banner ad	●	●		
ONLINE MARKETING Preview article or video interview in the run up to the event, to be published on shecco's B2B channels and social media.	●			
VIDEO INTERVIEW Option to organize a 2-minute corporate video interview at the event on natural refrigerant topic / product of choice, to be published on ATMO.org & relevant media partner publications.	●	●		
WORKSHOP & SITE VISIT Option to organize a pre- or post-event workshop, training session, site visit or similar, using the ATMOsphere network to advertize. Additional costs may apply, limited spaces available.	●	●	●	
SOCIAL MEDIA Personalized social media posts in the run up to the event.	●	●	●	●
LOGO VISIBLTY Your company logo on all communication materials, such as regular email alerts, on-site sponsor banners, online program and sponsor listing on ATMO.org, and the online event platform. Size and visibility depending on sponsorship level.	●	●	●	●
MEDIA COVERAGE Visibility in ATMOsphere's media coverage (LinkedIn, Accelerate, R744.com, hydrocarbons21.com and ammonia21.com) before, during and after the event.	●	●	●	●

* All the content will be available on the event platform for a year.

** Sponsors need to provide their video at least one week before the event. Length of the video depends on level of sponsorship: Gold: 3 min.; Silver: 1min. 30 sec.

*** In the event of not being able to host a physycal conference due to the COVID-19, shecco reserves the rights to move ATMO America 2021 100% online. If this happens, shecco will offer sponsors credits to be used for the next ATMOs or any other shecco projets.

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