



ATMO Summit

Business Case for Natural Refrigerants

June 2022, Washington D.C.

SPONSORSHIP BENEFITS

● **PLATINUM - Price on application** Max. 1 Sponsor
 ● **GOLD - \$19,000** Max. 8 Sponsors
 ● **SILVER - \$9,000**
 ● **BRONZE - \$4,500**

	PLATINUM	GOLD	SILVER	BRONZE
STAND Display stand at the event. Platinum & Gold: Prime space Silver: Standard space Bronze: Cocktail table	2	1	1	1
SPEAKER Guaranteed speaking position at the event.	1	1	0	0
DINNER SPONSOR Sponsorship of the networking dinner & drinks reception.	1	0	0	0
BREAK SPONSOR Sponsorship of the networking coffee breaks or breakfast	0	1	1	0
FREE TICKETS Number of free full conference passes including dinner reception, social events and all catering.	5	3	2	1
EXTRA DISCOUNT Discount on up to 5 additional conference passes for your company	50%	25%	15%	0%
NEWSLETTER Inclusion in ATMOsphere newsletter marketing, sent to our ATMO America email list before the conference. Platinum: Personalised & exclusive newsletter Gold: Banner ad	1	1	0	0
ONLINE MARKETING Preview article or video interview in the run up to the event, to be published on shecco's B2B channels and social media.	1	0	0	0
VIDEO INTERVIEW Option to organize a 2-minute corporate video interview at the event on natural refrigerant topic / product of choice, to be published on ATMO.org & relevant media partner publications.	1	1	0	0
WORKSHOP & SITE VISIT Option to organize a pre- or post-event workshop, training session, site visit or similar, using the ATMOsphere network to advertize. Additional costs may apply, limited spaces available.	1	1	1	0
SOCIAL MEDIA Personalized social media posts in the run up to the event.	1	1	1	1
LOGO VISIBILITY Your company logo on all communication materials, such as regular email alerts, on-site sponsor banners, online program and sponsor listing on ATMO.org. Size and visibility depending on sponsorship level.	1	1	1	1
MEDIA COVERAGE Visibility in ATMOsphere's media coverage (LinkedIn, Accelerate, R744.com, hydrocarbons21.com and ammonia21.com) before, during and after the event.	1	1	1	1

* Free conference tickets may be reviewed closer to the date, depending on venue capacity restrictions.

**** In the event of not being able to host a physical conference due to the COVID-19, ATMOsphere reserves the rights to move ATMO America 2022 100% online. If this happens, ATMOsphere will offer sponsors' credits.

Contact us!

Silvia Scaldaferrì
Partnership Manager

+39 331 961 39 56
silvia.scaldaferrì@shecco.com

