



# ATMO Summit

## Business Case for Natural Refrigerants

November 2022 – Brussels

### SPONSORSHIP BENEFITS

	<b>PLATINUM</b> - Max. 1 Sponsor	<b>GOLD</b> -€17,000 Max. 8 Sponsors	<b>SILVER</b> - €8,500	<b>BRONZE</b> - €4,500
<b>STAND</b> Display stand at the event. Platinum & Gold: Prime space   Silver: Standard space   Bronze: Cocktail table	● 2	● 1	● 1	● 1
<b>SPEAKER</b> Guaranteed speaking position at the event.	●	●		
<b>DINNER SPONSOR</b> Sponsorship of the networking dinner & drinks reception.	●			
<b>BREAK SPONSOR</b> Sponsorship of the networking coffee breaks or breakfast.		●	●	
<b>FREE TICKETS</b> Number of free full conference passes including dinner reception, social events and all catering.*	● 5	● 3	● 2	● 1
<b>EXTRA DISCOUNT</b> Discount on up to 5 additional conference passes for your company.	● 50%	● 25%	● 15%	
<b>NEWSLETTER</b> Inclusion in ATMOsphere newsletter marketing, sent to our ATMO Europe email list before the conference. Platinum: Personalised & exclusive newsletter   Gold: Banner ad	●	●		
<b>ONLINE MARKETING</b> Preview article or video interview in the run up to the event, to be published on ATMOsphere's B2B channels and social media.	●			
<b>VIDEO INTERVIEW</b> Option to organise a 2-minute corporate video interview at the event on natural refrigerant topic / product of choice, to be published on ATMO.org & relevant media partner publications.	●	●		
<b>WORKSHOP &amp; SITE VISIT</b> Option to organise a pre- or post-event workshop, training session, site visit or similar, using the ATMOsphere network to advertise. Additional costs may apply, limited spaces available.	●	●	●	
<b>SOCIAL MEDIA</b> Personalised social media posts in the run up to the event.	●	●	●	●
<b>LOGO VISIBILITY</b> Your company logo on all communication materials, such as regular email alerts, on-site sponsor banners, online programme and sponsor listing on ATMO.org. Size and visibility depending on sponsorship level.	●	●	●	●
<b>MEDIA COVERAGE</b> Visibility in ATMOsphere's media coverage (LinkedIn, R744.com, hydrocarbons21.com, ammonia21.com and Accelerate) before, during and after the event.	●	●	●	●

\* free conference tickets may be reviewed closer to the date, depending on venue capacity restrictions.

\*\* In the event of not being able to host a physical conference due to the COVID-19, ATMOsphere reserves the rights to move ATMO Europe 2022 100% online.



#### CONTACT US!

**Silvia Scaldaferrri**

Partnership Manager

+39 331 961 39 56

[silvia.scaldaferrri@shecco.com](mailto:silvia.scaldaferrri@shecco.com)

