



ATMO Summit

Business Case for Natural Refrigerants

15-16/11/2022 – Brussels

SPONSORSHIP BENEFITS

PLATINUM - Max. 1 Sponsor

GOLD -€17,000
Max. 8 Sponsors

SILVER - €8,500

BRONZE - €4,500

| | PLATINUM | GOLD | SILVER | BRONZE |
|--|----------|------|--------|--------|
| STAND Display stand at the event. Platinum & Gold: Prime space Silver: Standard space Bronze: Cocktail table | 2 | 1 | 1 | 1 |
| SPEAKER Guaranteed speaking position at the event. | 1 | 1 | 0 | 0 |
| DRINKS RECEPTION SPONSOR Sponsorship of the networking drinks reception. | 1 | 0 | 0 | 0 |
| BREAK SPONSOR Sponsorship of the networking coffee breaks or breakfast. | 0 | 1 | 1 | 0 |
| FREE TICKETS Number of free full conference passes including dinner reception, social events and all catering.* | 5 | 3 | 2 | 1 |
| EXTRA DISCOUNT Discount on up to 5 additional conference passes for your company. | 50% | 25% | 15% | 0% |
| NEWSLETTER Inclusion in ATMOSphere newsletter marketing, sent to our ATMO Europe email list before the conference. Platinum: Personalised & exclusive newsletter Gold: Banner ad | 1 | 1 | 0 | 0 |
| ONLINE MARKETING Preview article or video interview in the run up to the event, to be published on ATMOSphere's B2B channels and social media. | 1 | 0 | 0 | 0 |
| VIDEO INTERVIEW Option to organise a 2-minute corporate video interview at the event on natural refrigerant topic / product of choice, to be published on ATMO.org & relevant media partner publications. | 1 | 1 | 0 | 0 |
| WORKSHOP & SITE VISIT Option to organise a pre- or post-event workshop, training session, site visit or similar, using the ATMOSphere network to advertise. Additional costs may apply, limited spaces available. | 1 | 1 | 1 | 0 |
| SOCIAL MEDIA Personalised social media posts in the run up to the event. | 1 | 1 | 1 | 1 |
| LOGO VISIBILITY Your company logo on all communication materials, such as regular email alerts, on-site sponsor banners, online programme and sponsor listing on ATMO.org. Size and visibility depending on sponsorship level. | 1 | 1 | 1 | 1 |
| MEDIA COVERAGE Visibility in ATMOSphere's media coverage (LinkedIn, R744.com, hydrocarbons21.com, ammonia21.com) before, during and after the event. | 1 | 1 | 1 | 1 |

* free conference tickets may be reviewed closer to the date, depending on venue capacity restrictions.

** In the event of not being able to host a physical conference due to the COVID-19, shecco reserves the rights to move ATMO Europe 2022 100% online. If this happens, shecco will offer sponsors credits to be used in next ATMO or other sheccos projects.



CONTACT US!

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