



# ATMO Summit

Business Case for Natural Refrigerants

June 2023, Washington D.C.

## SPONSORSHIP BENEFITS

	<b>PLATINUM</b> - Price on application Max. 1 Sponsor	<b>GOLD</b> - \$19,000 Max. 8 Sponsors	<b>SILVER</b> - \$9,000	<b>BRONZE</b> - \$4,500
<b>STAND</b> Display stand at the event. Platinum & Gold: Prime space   Silver: Standard space   Bronze: Cocktail table	2	1	1	1
<b>SPEAKER</b> Guaranteed speaking position at the event.	1	1	0	0
<b>DRINKS RECEPTION</b> Sponsorship of the networking drinks reception.	1	0	0	0
<b>BREAK SPONSOR</b> Sponsorship of the networking coffee breaks or breakfast	0	1	1	0
<b>FREE TICKETS</b> Number of free full conference passes including dinner reception, social events and all catering.	5	3	2	1
<b>EXTRA DISCOUNT</b> Discount on up to 5 additional conference passes for your company	50%	25%	15%	10%
<b>NEWSLETTER</b> Inclusion in ATMOsphere newsletter marketing, sent to our ATMO America email list before the conference. Platinum: Personalized & exclusive newsletter   Gold: Banner ad	1	1	0	0
<b>ONLINE MARKETING</b> Preview article or video interview in the run up to the event, to be published on ATMOsphere's marketplaces and social media.	1	0	0	0
<b>VIDEO INTERVIEW</b> Option to organize a 2-minute corporate video interview at the event on natural refrigerant topic / product of choice, to be published on ATMO.org & relevant media partner publications.	1	1	0	0
<b>WORKSHOP &amp; SITE VISIT</b> Option to organize a pre- or post-event workshop, training session, site visit or similar, using the ATMOsphere network to advertize. Additional costs may apply, limited spaces available.	1	1	1	0
<b>SOCIAL MEDIA</b> Personalized social media posts in the run up to the event.	1	1	1	1
<b>LOGO VISIBILITY</b> Your company logo on all communication materials, such as regular email alerts, on-site sponsor banners, online program and sponsor listing on ATMO.org. Size and visibility depending on sponsorship level.	1	1	1	1
<b>MEDIA COVERAGE</b> Visibility in ATMOsphere's media coverage (LinkedIn, R744.com, hydrocarbons21.com and ammonia21.com) before, during and after the event.	1	1	1	1

\* Free conference tickets may be reviewed closer to the date, depending on venue capacity restrictions.

\*\*\*\* In the event of not being able to host a physical conference due to the COVID-19, ATMOsphere reserves the rights to move ATMO America 2023 100% online. If this happens, ATMOsphere will offer sponsors' credits.

Contact us!

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