



ATMO Summit

Business Case for Natural Refrigerants

June 12-13, 2023, Washington D.C.

SPONSORSHIP BENEFITS

PLATINUM

Max. 1 Sponsor

GOLD

Max. 8 Sponsors

SILVER

BRONZE

	PLATINUM	GOLD	SILVER	BRONZE
STAND Display stand at the event. Platinum & Gold: Prime space Silver: Standard space Bronze: Cocktail table	2	1	1	1
SPEAKER Guaranteed speaking position at the event.	1	1	0	0
DRINKS RECEPTION Sponsorship of the networking drinks reception.	1	0	0	0
BREAK SPONSOR Sponsorship of the networking coffee breaks or breakfast	0	1	1	0
FREE TICKETS Number of free full conference passes including dinner reception, social events and all catering.	5	3	2	1
EXTRA DISCOUNT Discount on up to 5 additional conference passes for your company	50%	25%	15%	10%
NEWSLETTER Inclusion in ATMOsphere newsletter marketing, sent to our ATMO America email list before the conference. Platinum: Personalized & exclusive newsletter Gold: Banner ad	1	1	0	0
ONLINE MARKETING Preview article or video interview in the run up to the event, to be published on ATMOsphere's marketplaces and social media.	1	0	0	0
VIDEO INTERVIEW Option to organize a 2-minute corporate video interview at the event on natural refrigerant topic / product of choice, to be published on ATMO.org & relevant media partner publications.	1	1	0	0
WORKSHOP & SITE VISIT Option to organize a pre- or post-event workshop, training session, site visit or similar, using the ATMOsphere network to advertize. Additional costs may apply, limited spaces available.	1	1	1	0
SOCIAL MEDIA Personalized social media posts in the run up to the event.	1	1	1	1
LOGO VISIBILITY Your company logo on all communication materials, such as regular email alerts, on-site sponsor banners, online program and sponsor listing on ATMO.org. Size and visibility depending on sponsorship level.	1	1	1	1
MEDIA COVERAGE Visibility in ATMOsphere's media coverage (LinkedIn, R744.com, hydrocarbons21.com and ammonia21.com) before, during and after the event.	1	1	1	1

*Free conference tickets may be reviewed closer to the date, depending on venue capacity restrictions.

Contact us!

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