



ATMO Summit

Business Case for Natural Refrigerants

25-26/11/2024 – Prague

SPONSORSHIP BENEFITS

● **PLATINUM - Max. 1 Sponsor**
● **GOLD -€17,000**
● **SILVER - €9,000**
● **BRONZE - €5,000**
Max. 8 Sponsors

	PLATINUM	GOLD	SILVER	BRONZE
STAND Display stand at the event. Platinum & Gold: Prime space Silver: Standard space Bronze: Cocktail table	2	1	1	1
SPEAKER Guaranteed speaking position at the event.*	1	1	0	0
DRINKS RECEPTION SPONSOR Sponsorship of the networking drinks reception.	1	0	0	0
BREAK SPONSOR Sponsorship of the networking coffee breaks.	0	1	1	0
FREE TICKETS Number of free full conference passes including drinks reception, social events and all catering.	5	3	2	1
EXTRA DISCOUNT Discount on up to 5 additional conference passes for your company.	50%	25%	15%	10%
NEWSLETTER Inclusion in ATMOSphere newsletter marketing, sent to our ATMO Europe email list before the conference. Platinum: Personalised & exclusive newsletter Gold: Banner ad	1	1	0	0
ONLINE MARKETING Preview article or video interview in the run up to the event, to be published on ATMOSphere's marketplaces and social media.	1	0	0	0
VIDEO INTERVIEW Option to organise a 2-minute corporate video interview at the event on natural refrigerant topic / product of choice, to be published on ATMO.org & relevant media partner publications.	1	1	0	0
WORKSHOP & SITE VISIT Option to organise a pre- or post-event workshop, training session, site visit or similar, using the ATMOSphere network to advertise. Additional costs may apply, limited spaces available.	1	1	1	0
SOCIAL MEDIA Personalised social media posts in the run up to the event.	1	1	1	1
LOGO VISIBILITY Your company logo on all communication materials, such as regular email alerts, on-site sponsor banners, online programme and sponsor listing on ATMO.org. Size and visibility depending on sponsorship level.	1	1	1	1
MEDIA COVERAGE Visibility in ATMOSphere's media coverage (LinkedIn, R744.com, hydrocarbons21.com, ammonia21.com) before, during and after the event.	1	1	1	1

* Topic of presentation to be innovative and newsworthy. Cannot be commercial in nature.



CONTACT US!

Silvia Scaldaferri

Partnership Manager

+39 331 961 39 56

silvia.scaldaferri@shecco.com