



**ATMO**  
Summit

Business Case for  
Natural Refrigerants

12-13 September, 2024 - Berlin



TECHNISCHE  
UNIVERSITÄT  
BERLIN

## SPONSORSHIP BENEFITS

**PLATINUM** - Max. 1 Sponsor

**GOLD** - Max. 8 Sponsors

**SILVER**

**BRONZE**

	PLATINUM	GOLD	SILVER	BRONZE
<b>STAND</b> Display stand at the event. Platinum & Gold: Prime space   Silver: Standard space   Bronze: Cocktail table	2	1	1	1
<b>SPEAKER</b> Guaranteed speaking position at the event.*	1	1	0	0
<b>DRINKS RECEPTION SPONSOR</b> Sponsorship of the networking drinks reception.	1	0	0	0
<b>BREAK SPONSOR</b> Sponsorship of the networking coffee breaks.	0	1	1	0
<b>FREE TICKETS</b> Number of free full conference passes including drinks reception, social events and all catering.	5	3	2	1
<b>EXTRA DISCOUNT</b> Discount on up to 5 additional conference passes for your company.	50%	25%	15%	10%
<b>NEWSLETTER</b> Inclusion in ATMOSphere newsletter marketing, sent to our ATMO MAC email list before the conference. Platinum: Personalised & exclusive newsletter   Gold: Banner ad	1	1	0	0
<b>ONLINE MARKETING</b> Preview article or video interview in the run up to the event, to be published on ATMOSphere's marketplaces and social media.	1	0	0	0
<b>VIDEO INTERVIEW</b> Option to organise a 2-minute corporate video interview at the event on natural refrigerant topic / product of choice, to be published on ATMO.org & relevant media partner publications.	1	1	0	0
<b>SOCIAL MEDIA</b> Personalised social media posts in the run up to the event.	1	1	1	1
<b>LOGO VISIBILITY</b> Your company logo on all communication materials, such as regular email alerts, on-site sponsor banners, online programme and sponsor listing on ATMO.org. Size and visibility depending on sponsorship level.	1	1	1	1
<b>MEDIA COVERAGE</b> Visibility in ATMOSphere's media coverage (LinkedIn, R744.com, hydrocarbons21.com, ammonia21.com) before, during and after the event.	1	1	1	1

\* Topic of presentation to be innovative and newsworthy. Cannot be commercial in nature.



### CONTACT US!

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#ATMO\_MAC



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