

Person of the Year Award



Danielle Wright
Executive Director
North American Sustainable Refrigeration Council (NASRC)

The North American Sustainable Refrigeration Council (NASRC) is a nonprofit that helps the supermarket industry in North America overcome the barriers to the adoption of natural refrigerant-based refrigeration systems.

Since becoming Executive Director of the NASRC in 2017, Danielle has worked to expand the group's membership, scope and impact considerably. Its members now include over 160 organizations from every sector of the commercial refrigeration industry, including more than 55,000 food retail locations.

Among the NASRC's activities are:

Coordinating funding to offset the upfront costs of natural refrigerant technologies: NASRC has become a third-party administrator for the California Air Resources Board's F-gas Reduction Incentive Program (FRIP). The program aims to reduce high-GWP emissions by incentivizing the adoption of climate-friendly—particularly ultra-low GWP (GWP less than 10)—technologies. NASRC also works with New York State on its grant program to replace HFC refrigeration.

Training:

NASRC has launched a successful Technician Training Program for refrigeration technicians on the latest natural refrigerant technologies with a series of training events in three states. More than 1,600 people have attended the events, with over 900 technicians and more than 370 HVAC&R students and faculty. The organization also now offers private small-group, vendor-neutral courses.

NASRC also advises government agencies on policy and technical applications, and contributes to